

AMENDED MINUTES: Name corrections



**The University of Arizona
Parents & Family Association
Advisory Board
Friday, October 3, 2008
Co Chairs Claire and Earl Mendenhall
Rincon Room**

Attendees:

Kathy Adams Riester

Guests & Speakers:

Carol Thompson

Earl Mendenhall

Mark Harlan

Claire Mendenhall

Paul Kohen

Angelica Villarruel

Kasey Urquidez

Guillermo Uribe

Kendal Nysted

Alma Vejar

Tommy Bruce

Ellen Kier

Melissa Veto

Lionel Kier

Jacqueline Mok

Randy Fenton

Keith Humphrey

Steven Fenton

Jacque Siqueiros

Albert Siqueiros

Bea Perry

Recorder: B. J. Camp

Charlene Duff

Patti Teter

Allison Vallancourt

Marcy Albert

Introductions were made around. Patti Teter, Charlene Duff and Allison Vaillancourt

Minutes from the board meeting in May and the September conference were approved.

1st Ellen Kier

2nd Guillermo Uribe

Earl proposed the formation of an ad hoc committee to review the current Bylaws.

1st Marcy Albert

2nd Angelica Villarruel

The Kier's and Mendenhall's and the Uribe's have consented to review the bylaws and bring ideas to the table at the February meeting. All members are welcome to review the bylaws.

Guest Speaker Mark Harlan VP for UA foundations reported on the current fundraising, (TOP'S)

Admissions presentation was given by Paul Cohen and Kasey Urquidez. Presentation of the recruitment video can be found on U Tube. The Advisory board expressed interest in helping with the recruitment of students.

ASA represented by Kendal Nysted and Tommy Bruce introduced the Advisory Board to the "parents pledge".

Melissa Veto & Jacqueline Mok spoke on the transformation of the UA process.

At 10:00 it was voted to adjourn the meeting until after the luncheon.

1st Angelica Villarruel 2nd Jacque Siqueiros

2:00 Continuation of the Advisory board meeting in the south ballroom

Committee reports & goals:

Public Affairs committee:

- Dates on calendar up for ASA parents pledge
- Per Lionel w/ Tommy Bruce some spending items have been turned down by the oversight committee, including continuing maintenance. **Let's** look to see how other states are dealing with these issues. Perhaps public/private partnerships for housing.

- Capitalize on the expertise of parents
- Call to board to mobilize on issues
- Need more committee members

Student Recruitment:

- Three things from Admissions:
 - help reach out to guidance counselors
 - 1 on 1 Advocates
 - Send compelling materials to them

Campaign Committee:

- Brainstormed fundraising:
 - Golf tournament (Lionel, Steven and Ruben)
 - Subcommittee to take a look at the grant funding process
 - How to inspire more parent involvement
 - How to pressure legislature to not cut education
 - New ideas for new development officer
 - Capitalize on celebrity parents
 - East coast recruitment – Philadelphia has started a group and Ellen and Lionel are advising them.

Adjourned @ 2:22
1st Guillermo Uribe

2nd Randy Fenton