



**The University of Arizona Parents Association  
Advisory Board Meeting  
Minutes**

**Thursday, October 19, 2006  
3:30-5:30 PM – Sabino Room, Student Union**

**Present:**

Lionel & Ellen Kier, Chairs  
Henry Boice  
Steve Fenton  
Mia Martori  
Earl Mendenhall  
Christine Olson  
Albert & Jacque Siqueiros  
Eileen Starace  
Graham Tubbs (via conference call 4:30-5:30PM)

**UA Staff**

Keith Humphrey  
Carol Thompson  
Melissa Vito  
Lisa Lovallo  
Yvonne Alpert (recorder)

**Welcome & New Board Member Introductions**

***Melissa Vito, Vice Provost for Student Affairs***

Melissa welcomed the Advisory Board and noted that this weekend has the highest amount of attendees for Family Weekend in UA history.

***Keith Humphrey and Carol Thompson announced the following activities for Family Weekend:***

- Committee Meetings from 8-9:30 on Friday
- Advisory Board meeting at 9:30 immediately following committee meetings.
- Lunch at 11:45 for guests
- Faculty author book signing in Student Memorial Union Bookstore
- Tailgate in library
- Sunday morning Family Weekend Closing Brunch at 10:30, may start closer to 11:00

***Carol Thompson:***

Carol shared her thoughts about expanding the services and programs for parents and reported on the activities that have taken place including: meeting with Dept. heads,

faculty, etc. Carol highlighted the move Parent's Association to Student's Affairs, and how it has helped to create better funding and improve parent data collection.

***Keith Humphrey:***

Keith also reported on office activities, budget status, and fundraising status. Fundraising for the past year was down due to several factors including the timing of our campaign with Hurricane Katrina relief and the lack of personal follow up from the Association after a pledge was made. Also, cost recovery from the Foundation is up slightly from last year.

***Lionel Kier interjects:*** make out all checks directly to Parent's Association in order for us to receive 100% of the proceeds, as opposed to the 50% deduction from TOPS.

Keith reported that relationships with the Foundation continue to improve and we are making steps to increase pledge fulfillment and to bring down the cost recovery rate. Keith also reported on the potential for membership program to sustain operational costs for the association. Keith presented a chart comparing membership fees and revenue from similar institutions as well as a proposed membership fee structure. The Budget Committee will discuss and provide a recommendation at tomorrow's meeting.

***Lisa Lovallo, Development Officer for Student Affairs***

Lisa joined the meeting to help the Advisory Board continue to explore options for major gifts. Lisa provided two suggestions: 1) forming a major gifts committee and 2) using the President's Club as a vehicle to generate major gifts.

Lisa detailed the ways to form a major gifts committee and the work that it could do. Lisa also left the option open to fold the major gifts responsibility under a current committee. Lisa also presented an overview of the President's Club, why it is a powerful vehicle for the Advisory Board to consider, and what it takes to be a President's Club Member. The Campaign Committee will discuss these options at tomorrow's meeting.

Meeting adjourned at 5:30PM.