

**Parents Association**  
Co-Chairs: Marc and Patty Dash

**Advisory Board Meeting**

**Swede Johnson Building – Room 205**  
**Friday, May 12, 2006**  
**11:30 a. m. to 1:30 p.m.**

**Meeting and Luncheon**

Present

Marc Dash, Co-Chair, Advisory Board  
Patty Dash, Co-Chair, Advisory Board  
Doug Granmo, UAF Accounting and Treasurer  
Ellen Kier, Co-Chair, Enrollment Management (via conference phone)  
Lionel Kier, Co-Chair, Enrollment Management (via conference phone)  
Mia Martori, Chair, Parents Campaign  
Paul Pedersen, Chair, Budget Committee  
Albert Siqueiros, Co-Chair, Enrollment Management  
Jacque Siqueiros, Co-Chair, Enrollment Management  
Graham Tubbs, Chair, Public Affairs  
Dana Wier, UAF Communications and Marketing  
Gloria Wyckoff, UA Parents Association

Guests

Henry Boice, Parents Campaign  
Rose Bolz, Public Affairs  
Celeste Kelly, Public Affairs  
Patti Ota, Vice President for Enrollment Management  
Ric Kroc, Enrollment Management Office  
Melissa Vito, Dean of Students and Associate Vice President for Campus Life  
Keith Humphrey, Dean of Students Office  
Jerry Hogle, UA Vice Provost, Instruction  
Dianne Horgan, UA Associate Dean, Graduate College  
John Welty, UAF VP for Information Services

UAF Staff

Shelly Davidian

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**Welcome/Introductions**

The meeting was called to order at 12:15 p.m.  
Meeting quorum was met (100 percent).

**International Teaching Program**

**Jerry Hogle and Dianne Horgan**

Jerry Hogle, UA Vice Provost for Instruction, thanked the Parents Association for the \$50,000 grant given to the UA Graduate College to improve International Teaching Assistants' effectiveness. This grant and additional monies from the Graduate College enabled it to do more than its resources would have allowed, and provided seed money to develop initiatives.

Dianne Horgan, UA Associate Dean, Graduate College, made a presentation on the "Development of International Teaching Assistants." (Exhibit 1) She also spoke about additional programs for Teaching Assistants such as teaching orientations, training in TOEFL (Test of English as a Foreign Language), SPEAK (Speaking Proficiency English Assessment Kit), ITA (International Teaching Assistant) courses, and pronunciation classes. Focus is being placed on departments with a high concentration of ITAs, such as Aerospace & Mechanical Engineering, Chemical & Environmental Engineering, Chemistry, Computer Science, East Asian Studies, Economics, Electrical and Computer Engineering, Mathematics, Optical Sciences, Physics, and Family and Consumer Sciences.

**Treasurer's Report**

The Treasurer's Report was given by Doug Granmo, a member of the UAF Accounting staff and Parents Association Treasurer. Fiscal year 2006 started with \$89,807 and ended with a balance of \$146,958, which the Association may carry over to FY 2007. (Exhibit 2)

## **COMMITTEE REPORTS**

### **a) Budget Committee**

Paul Pedersen, Chair, Budget Committee, proposed a budget for FY 2007 that was similar to the FY 2006 budget. The FY 2007 budget includes \$106,750 for expenses and \$168,250 for other allocation. The budget was accepted and approved. (Exhibit 3)

### **b) Enrollment Management**

Albert Siqueiros, Co-Chair, Enrollment Management, reported that a sub-committee of the parent enrollment management group was being established prior to the October 2006 Parents Association meetings. The focus of this sub-committee would be UA minority student recruitment and retention.

### **c) Parents Campaign**

Mia Martori, Chair, Parents Campaign, reported briefly on the Parent Calling Program, which met with little success.

The Parents Campaign Committee received one proposal for consideration at its meeting. The proposal, "Options for Student Retention" (\$41,000 requested), submitted by Assistant Vice President Lynne Tronsdal, was not recommended for funding. The Advisory Board agreed with the Campaign Committee's recommendation and voted to decline funding the proposal.

ASUA Safe Ride requested budget and program modifications that departed significantly from a proposal it had submitted earlier in the semester. The original proposal was successful and Safe Ride was awarded \$14,126. The request to redirect the funding for another purpose was denied and the Advisory Board passed a motion to have the funding returned to the Parents Association.

### **d) Public Affairs**

Graham Tubbs, Chair, Public Affairs, reported that his committee reviewed higher education and budget issues facing the University. The committee received guidance from the UA State Relations Office via Special Assistant for State Relations Charlene Ledet. Parents received clear direction on which University decision packages to support. The Public Affairs committee also discussed advocacy strategies that parents could employ with their state legislators.

## **Telephone Outreach Program**

John Welty, UAF Vice President for Information Services, reported on the Telephone Outreach Program (TOP), which has as its focus making connections with donors and encouraging them to give to the University. The average gift is \$185 and the cost to raise a dollar is 40 cents. This is a self-funded, full-cost recovery program, which operates seven days a week with 14 shifts.

Graham Tubbs opened a discussion about how the Parents Association could get its money from TOP pledges earlier, in time to distribute at the October 20 Parents Association meeting. (TOP generally releases funding to designated beneficiaries in late October.) Mr. Welty responded that an earlier distribution was possible. Because not all pledges would be fulfilled by October, however, it would mean fewer dollars would be available for distribution (the balance would be available at a

later date). The Board determined that it would be prudent to have more details from Mr. Welty prior to voting on an early withdrawal.

**Election of Chair and Co-Chairs**

Henry Boice will be assuming the duties of Paul Pedersen as Chair of the Budget Committee. All other committee chairs' and co-chairs' two-year appointments were ratified.

Marc and Patty Dash nominated Ellen and Lionel Kier as Co-Chairs for the Advisory Board for fiscal 2007. The nomination was ratified.

The complete Advisory Board leadership for fiscal 2007 is as follows:

Parents Association Co-Chairs	Lionel and Ellen Kier	Allentown, PA
Budget Committee	Henry Boice	Tucson, AZ
Enrollment Management	Albert and Jacque Siqueiros	Tucson, AZ
Parents Campaign	Mia Martori	Phoenix, AZ
Public Affairs	Graham Tubbs	Phoenix, AZ
Immediate Past Co-Chairs	Marc and Patty Dash	Big Sky, MT

**Additional New Business**

Going forward, the Parents Association will be managed by The University of Arizona Office of Campus Life, under the leadership of Dean of Students and Associate Vice President for Campus Life Melissa Vito. Dean Vito introduced Dr. Keith Humphrey, who will succeed the retiring Director of the Parents Association Gloria Wyckoff. The UA Foundation will continue to have involvement with the Parents Association and Doug Granmo will continue as Treasurer.

**Adjourn**

The meeting was adjourned at 1:40 p.m.